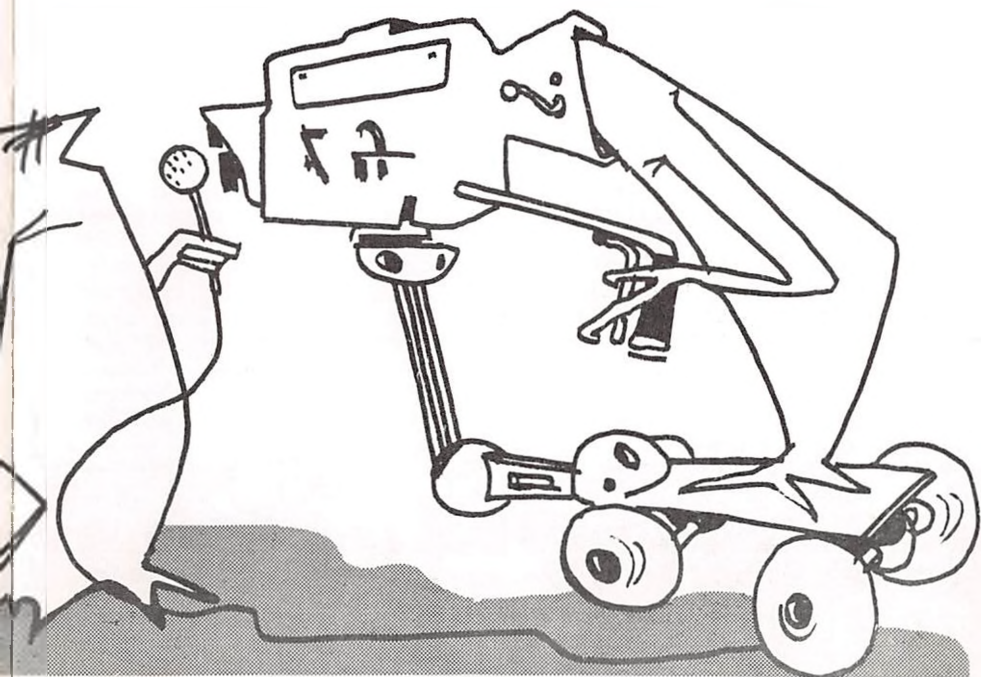


progress report 1

April 10, 11 & 12

Lunacon eastercon 1970



THE 1970 LUNACON/EASTERCON

The Lunacon/Eastercon is the East Coast's largest and best regional convention. The Lunacon, sponsored each year by New York's Lunarians group, has grown from the early days' Sunday afternoon meetings (first launched in 1957) into full weekend conventions, the most recent of which attracted over six hundred fans and pros.

Properly speaking, the Lunacon occupies the daytime hours on Saturday and Sunday afternoons, during which time an official program, auctions, and the like are held, and the hucksters hawk their wares in a nearby room. Evenings are given over to the Eastercon: a non-stop party that begins Friday night and continues throughout the weekend, providing a place to meet, drink, and have fun for all the convention members.

Recent Lunacons have been notable for speeches by Isaac Asimov, Robert A.W. Lowndes, Tom Disch, Norman Spinrad, Don Wollheim, Arthur C. Clarke and others, as well as panels which have included Lester del Rey, Anne McCaffrey, Ted White, Hal Clement, and Carol and Terry Carr. Editors in the book field have taken part in interviews, dialogues, and panels. Because New York City is the publishing center for science fiction, we have been able to draw upon a great many more of the people in the field than most other areas have found possible.

THE GUEST OF HONOR

Larry Shaw is one of those fans who wanted to be a pro and succeeded in becoming one. That sounds simple, but for Larry, one of the younger members of the fabled Futurians in the early 1940's, the task wasn't quite that easy. A quiet, friendly man, Larry Shaw just isn't the sort to be pushy about anything, and as a result he's been overlooked a number of times when he shouldn't have been.

Larry wrote and sold a few stories in the forties, but his primary interest has been in the area of editing. By the early fifties, Larry was editing *Auto Age* for Atlas -- and establishing himself in the automotive field as surely as he has in sf. He left *Auto Age* to edit *If* for James Quinn. From *If* to Royal/Magnum publications and *Infinity* and *Science Fiction Adventures*. Good magazines, both of them, and done in by the economic scene of the late fifties. When Irwin Stein of Royal/Magnum set up Lancer Books, he asked Larry to put together the first titles of The Lancer Library of Science Fiction, which Larry did.

Then Laurence Hamling beckoned from Chicago, and Larry went out to join Regency Books, where he labored several years. The line never had healthy distribution and ultimately folded, Hamling packing up shop for the West Coast. Larry came back to New York City, joined Lancer Books and became senior editor. During the five or more years he held the position, he was responsible for a vigorous sf program, which included (at last!) the paperback publication of the Conan series. Larry left Lancer in the fall of 1968, and since then has worked for short periods at Dell and Bee-Line Books. He has just been hired as Executive Editor by the publisher of Brandon House and Essex House books, and is moving shortly to California. Larry will return to visit the New York area at the time of the 1970 Lunacon.

Never a flashy personality, Larry Shaw can usually be found at gatherings quietly puffing on his pipe, listening intently to what other people have to say. He's been doing this for a long time now, and now we're going to have the opportunity to hear what he has to say. It should be rewarding.

--Ted White

THE HOTEL McALPIN

The site of the 1970 Lunacon/Eastercon is the Hotel McAlpin -- the same location as last year -- located in the heart of New York City at Sixth Ave. (Avenue of the Americas) and 34th St., directly across the street from Macy's, Korvette, and Gimbels, and half a block from the famous Empire State Building.

Registration for the convention will open at noon on Friday in the Lunacon Committee suite. The convention will open Friday evening at 7 pm, with registration and the Eastercon Party in the Colonial Room, a large meeting room on the third floor. This year the Los Angeles in '72 Bidding Committee will sponsor the Eastercon. The party will continue to 1 am, following which the Committee suite will again be open.

During Saturday and Sunday afternoons, we will have two large rooms on the 24th floor, with the program being presented in the Ballroom, and the dealers' displays and social area in the Winter Garden next door. Saturday evening we will remain in the Winter Garden, with the addition of the bar, for the Eastercon Party and continued huckstering. The Lunacon Committee suite will be open following the Eastercon, and members will be invited to a party in the suite.

The hotel contains 1500 rooms, most air-conditioned. Rates start at \$13.50 for a single, \$18.75 for doubles, and go up to \$35.00 for suites. Reservation cards will be distributed with our second Progress Report in January 1970, which will be sent to all advance members.

In addition to the other attractions of the vicinity, restaurants abound. Within the hotel they range from the inexpensive Chock Full O'Nuts to the excellent Gate of Cleve, a moderately-priced restaurant featuring Holland-German cuisine and beer on tap. Beyond the hotel lies all of mid-town New York City.

ADVERTISING RATES & DIMENSIONS

We will be issuing a second PROGRESS REPORT in January, 1970. Its circulation will be approximately 1,500 science fiction, fantasy and comics fans. The deadline for material and advertising is December 20, 1969.

The Lunacon PROGRAM BOOK 1970 will be circulated to all members of the Lunacon. With six hundred in attendance at the 1969 Lunacon, membership is second only to that of the Worldcon. An ad in the PROGRAM BOOK will be effective in reaching these many enthusiasts. The deadline for material and advertising is March 14, 1970.

Copy should be camera-ready for offset. Layout sheets are available upon request. Rates and dimensions for each appearance are as follows:

Full page: Professional \$15.00 Fan \$10.00
Copy size 6" wide by 9" high or 4 3/4" wide by 7 1/2"

Half page: Professional \$9.00 Fan \$6.00
Copy size 6" wide by 4 1/2" high

Program Back Cover: \$100.00

All copy sizes are dimensions inside margins

All copy should be sent to New York Science Fiction Society, c/o Franklin M. Dietz Jr., 655 Orchard Street, Oradell, N.J. 07649. Checks for advertising should be made payable to the N.Y. Science Fiction Society.



ADVANCE MEMBERSHIP -- JOIN NOW!

Because this PROGRESS REPORT is being distributed at the St. Louis-con, the Twenty-Seventh World Science Fiction Convention, as well as at other regional conferences, we hope to reach many of you who may have heard passing reference to past Lunacons, but have never considered attending one. To those among you who would like to attend the 1970 Lunacon/Eastercon, we extend our warmest invitation. We know you'll enjoy it.

You can join now -- in advance -- and receive our next PROGRESS REPORT (in which we'll go into greater detail on our proposed program, etc.), by joining at this convention or by sending \$2.00 to Devra M. Langsam, 250 Crown Street, Brooklyn, N. Y. 11225. (Remember: checks should be made payable to the New York Science Fiction Society.) The price of membership will be \$2.50 at the door. Advance memberships by mail will receive their membership cards with our second PROGRESS REPORT

HUCKSTER TABLES

Huckster tables will be available from 10 am to 11 pm Saturday, and from 10 am to 6 pm Sunday, in the Winter Garden. The fee is \$12.50 for the weekend, or \$10.00 for Saturday alone. Reservations for tables should be sent to the New York Science Fiction Society, c/o Franklin M. Dietz Jr., 655 Orchard Street, Oradell, N.J. 07649, with checks payable to the New York Science Fiction Society.



7/8/71